Market reaction

Though positive market reactions don't always mention Contis or Buffer, coverage of Swipe, Binance and Bitpanda's crypto cards is an endorsement of Contis' white-label payments technology.

Crypto News Flash: Link to article

Decrypt: Link to article

Binance Debit Card Review: Is This The Ultimate Crypto Card?

The world's biggest crypto exchange has created a slick, stealthy card that aims to make crypto more usable in everyday life.

By Esat Deveciade 10 min read • Jan 15, 2021
Bitpanda Launches Debit Card That Lets Users Spend Fiat, Crypto and Precious Metals

Users can select any investment in their Bitpanda account to fund payments with the physical Visa card.

Bitpanda, a digital investment platform, has launched a Visa debit card that allows customers to switch among multiple assets such as cryptocurrencies, fiat currencies and precious metals to fund payments.

- Calling the card a world first, the Vienna, Austria-based firm said Wednesday the Bitpanda Card can be linked to any asset in a user’s portfolio on the platform, which can be selected via the company’s app.
- “We wanted to build a product that is missing in the market by asking ourselves why it wasn’t possible to spend your investments at any time you want,” said Eric Demuth, Bitpanda co-founder and CEO.
- The Visa-branded physical card allows users to shop online and in stores globally. Payments can also be contactless using Google Pay and Samsung Pay.
- Transactions are processed instantly and real-time push notifications are sent to users when the card is used, the firm said.
- Bitpanda customers residing in the European Union can now apply for the card.

Read more: Crypto Exchange Bitpanda to Double Workforce With €10M Tech Hub Launch

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Bitpanda launches new Visa debit card with Contis' zero balance tech

European neobroker Bitpanda has launched a new Visa debit card – Bitpanda Card, powered by Contis’ zero-balance Buffer technology. The zero balance technology aims to remove the need to liquidate assets before spending. This allows digital assets in Bitpanda accounts to be automatically converted to fiat at point-of-sale, both online and in-store.

Contis and Bitpanda join forces to unveil multi-asset debit card

Austrian neobroker Bitpanda has teamed up with UK-based payments fintech Contis to issue a new multi-asset debit card.

The Bitpanda Card combines Contis’ ‘zero-balance’ Buffer technology with Bitpanda’s multi-service platform.
Consumer testimonials - Swipe & Binance

Even though consumers are unaware of Buffer technology and Contis’ involvement, Swipe and Binance card users are commenting positively on the ease of spending crypto in-store and online.

- Eduardo Amador @cevamador - Sep 25
  I’m traveling in the mountains in Portugal and just paid dinner with crypto. Nice to feel the real world adoption! #gotswipe

- Link to @cevamador tweet

- Damion Spencer @DamionSpencer6 - Sep 20
  loving my new card, buying flowers 🌸 for the wife while doing a little shopping #GotSwipe

- Link to @DamionSpencer6 tweet

- SXP Staking Calculator @sxp_calculator - Sep 24
  $SXP to $EUR at the ATM, needed some money to have dinner. Everything worked, the app confirmation came within 2 seconds. Thanks @SwipeWallet

- Link to @sxp_calculator tweet

- Selvaggio @MindOfProgress - Sep 15
  Very glad the UK accepts Crypto 🤑 $SXP

- Link to @MindOfProgress tweet
today i made my first purchase with binance card.
simply mind blowing

10:45 AM · Apr 13, 2021 · Twitter Web App

Get Binance card and spend your crypto. You don’t have to convert to fiat before spending, too.
You're welcome.

12:59 PM · Apr 8, 2021 · Twitter for Android

A good week started with a nice cuppa paid by #BinanceCard #BSC #BinanceSmartChain #Binance

Apr 12

Bought clothes with my Swipe card at Jack & Jones... Works perfectly 🔥
@JLSwipe @SwipeWallet @cz_binance $SXP 🔥

Apr 9
Consumer testimonials - Bitpanda

Similarly, Bitpanda card users have been sharing their positive experiences, endorsing the ease of spending crypto in-store and online.

Gerd | Blockpit @Guggxl · Mar 27
Replacing banks step by step… next with @bitpanda card and @blockpit_io continuous reporting. How does that sound? #cryptotax

Adin Heric @Adin23 · Mar 9
Spend bitcoin and any other asset like cash with the @bitpanda card

Achim Mertens (I love hive) @greensniper · Mar 19
My first shopping tour with my new #crypto visa card from #Bitpanda. It Works!!! Thanks to @bitpanda!
(Btw. I made a really good deal with #Cardano: $ADA #cryptocurrencies #HIVE #HIVE #LEO)

NAS @neiconas · Apr 12
Just paid for my cat to be neutered, using the sleek @bitpanda visa card and a very low amount of monthly $BEST rewards. So there is an upside to today’s event.

Bitpanda @bitpanda · Apr 12
The moon is getting pinker as $BEST gets closer with its new ATH of more than €1.8 😊
Like if you’re a BEST hodler 😼 and have an amazing start to the week!