



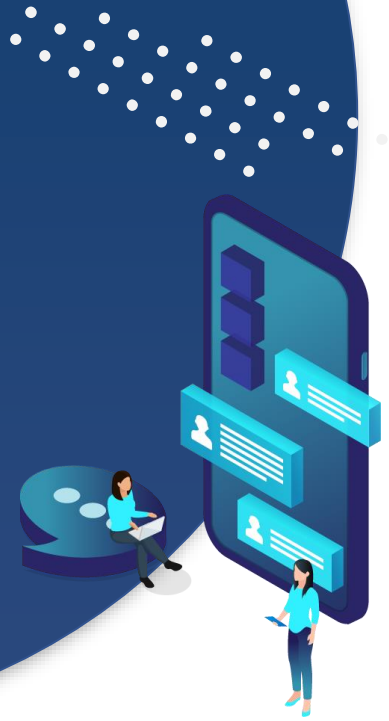
**BRINGING CONVERSATIONAL  
SOLUTIONS TO THE ENTERPRISE**



A pioneer in the market, LeapXpert provides a single solution for enterprises who want to hold interactive, real-time, recorded conversations with their clients.

LeapXpert enables organizations to securely communicate with their clients and contacts over their messaging application of their choice like WhatsApp, WeChat, LINE, Signal or Telegram.

LeapXpert enables enterprise employees to securely communicate from a central source while allowing clients and external contacts to use the messaging application of their choice. It resolves the business, compliance and regulatory challenges the increased use of messaging applications in business channels has created.



## The Rise Of Messaging



Regulation and privacy requirements are increasingly stringent and yet the use of personal messaging tools between employees and customers is more and more prevalent.



Productivity is paramount as the way we work changes and becomes more fluid. Employees need to communicate with customers through the most efficient route in this always-on world.



Customers expect more and want to be able to use tools that they are comfortable with. Enterprises however are required to record, monitor, retain and audit these conversations.

# Federated Messaging Orchestration Platform

LeapXpert's Federated Messaging Orchestration Platform elevates consumer messaging between company employees and clients – individuals and groups – to an enterprise level.

LeapXpert's centralized platform has enterprise-grade security and integrates with all popular messaging applications over mobile, desktop and web as well as internal communication and collaboration platforms.

Its flexibility and rich integrations with business-critical applications ensure the enterprise has the ability to future-proof their application stack.



## Combined Power Of Integrations



“The whole is greater than the sum of its parts” - Aristotle



## Own And Use Customer Conversation Data



Conversations stay within corporate walls. FMOP integrates with leading business-critical applications, governance software and collaboration tools giving enterprises a complete view of their customer data.



Enterprises retain ownership of the data. Conversations are recorded on a centralized system rather than on an employee's phone. Data ownership is maintained regardless of employee movements, conversation integrity is maintained for compliance and governance purposes.



Integrations with business-critical applications mean data in conversations can be used for strategic business decisions, upselling, cross-selling, marketing and CRM.

FMOP removes the barriers that stand in the way of integrated, interactive communication, improving the client experience and customer retention. It makes it easy for employees to communicate with clients over popular messaging applications like WhatsApp, WeChat, LINE, Signal and Telegram.



It has been designed to deliver enterprise-grade secure communications in a simple-to-deploy, customer-focused way. Its open ecosystem means that it can flexibly adapt to an enterprise's changing business communications needs, market and customer preference shifts and new regulations.

Industry-agnostic, FMOP enables organizations from large enterprises to SMEs and across an wide variety of industries..

A customer-first solution

Centralized application for employees to use regardless of device

No lost client data – even if an employee leaves the company

Complete view of all customer conversations regardless of channel

Complete view of all data for analytics or compliance purposes



## About Us

Founded in 2017, LeapXpert is enabling enterprises around the world as they transform.

Born from a real need in the market to capture, monitor and control conversations between employees and clients over consumer messaging applications, LeapXpert's Federated Messaging Orchestration Platform is a flexible, enterprise-grade, secure solution for enterprises.

It empowers enterprises to securely communicate from a central source while allowing customers to use the messaging app of their choice.

Industry-agnostic, with tens of thousands of seats globally deployed, LeapXpert is the answer to the question, how should you communicate with your clients.



### To Contact Us Or Learn More About Our Solutions:



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