Cost of Data Breach

$3.86 Million
Global average total cost of a data breach in 2020

10%
Increase in average total cost of a data breach since 2014

$6.52 Million
Middle East average total cost of a data breach in 2020

Financial
Costliest Industry in Middle East in 2020

Source: "Cost of a Data Breach Report 2020", IBM Security
Stolen or compromised credentials were the most expensive cause of malicious data breach

One of the best solution is having a multifactor authentication.

Add additional security layers by using PowerFactor.
The customer pairs his device with the mobile application and sets a PIN.

The customer logs in with the PIN he has determined.
Features

- Multifactor User Authentication
- Application and Device Security
- Secure Transaction Confirmation
Multifactor User Authentication

- PIN Multifactor User Authentication
- Apple FaceID Support
- Login with QR Code
- Android/iOS Fingerprint Support
- Soft OTP
Application and Device Security

- Geolocation Authentication
- Anti-Screen Mirroring
- Anti-Screenshot
- Anti-Debug
- Man in the Middle prevention
Secure Transaction Confirmation

Smart Watch Operation Approval

Mobile Approval with Notification
Management Panel

- Listing and Viewing Transactions’ Details
- Customer / User Activation Management
- Channel-Feature Management
- Definition Based Multichannel support
- Strong Performance
- Automatic Deactivation in the Case of Fraud
Management API’s

- Activation by customer / user number
- Activation locking
- Activation lock removal
- Passive activation
- Activation active-passive-locked etc. status
- User-owned device list
- Getting device details
- Lock the device
- Unlocking the device
The product works on-premise and as SaaS.

Pricing per monthly / active user.

We constantly develop the product according to legal and technological requirements.
PowerFactor by Numbers

- **662+ Million Transactions**
- **25+ Mobile Apps**
- **4 Banks**
- **2.8+ Million Active Users**
- **High Customer Satisfaction**
References
Why PowerFactor?

- Experience in banking and technology
- Pay as you go
- Updated regularly without extra payment
- Agile delivery process
- Good track record both in Turkey and Europe
Thank You